

# The Online Fraud Protection Service



## Ambersail Assured

The service that protects your business against:

- ✓ Theft and misuse of customer data
- ✓ Illegal network access and account fraud
- ✓ Malicious attack and disruption of your online business



# Protection against internet fraud

## Internet fraud affects all organisations – both large and small.

Take the top 100 companies in the UK. Each one has been directly affected by online fraud.

Smaller companies are not exempt either. Cyber crime costs Europe's small firms almost 22bn euros a year to recover from. [sources: BBC].

And it is not just malicious hacking – it's identity theft, credit card fraud, internet investment scams, misusing brand names, bogus web sites tricking users into revealing confidential information. Criminals are as inventive as they are audacious.

As technology and the internet are continually evolving – so are the risks. Online security and fraud prevention can no longer be ignored.

## Accountability

Not being secure can be expensive – ranging from disruption caused by fraud attempts through to legislation making businesses accountable for security.

The list of guidelines and legislation is growing...

- The Turnbull Guidelines
- The Data Protection Act 1998
- The Human Rights Act 1998
- Liability as Accessory
- Liability as Directors

## Ambersail Assured:

A cutting-edge security assessment service delivered by experts rapidly determines exposure and risk. Weaknesses are immediately addressed.

- ✓ Identifying theft and misuse of your organisation's brand
- ✓ Protecting web enabled networks from unauthorised access
- ✓ Identifying and restricting access to confidential company and customer data
- ✓ Protecting against weaknesses in online transactions and submission of confidential information
- ✓ Removing network exposures
- ✓ Enforcing your internet security policy

**And more...**



# Ambersail Assured

## The leading security service for connected businesses

Few organisations have the time or expertise to keep up with the range of fraud and security issues confronting every on-line business. That's where Ambersail Assured can help.

In our experience almost 80% of networks exhibit high-risk weaknesses – which can be identified and removed using Ambersail Assured.

Sophisticated hacking techniques combine with comprehensive intelligence gathering to provide a full, clear understanding of technical and business threats.

With an enviable track record of delivering to high profile clients, Ambersail understands the online security concerns of both large and small organisations, ensuring they stay vigilant in the ever-evolving world of online security.

“Our aim is to provide our customers with the reassurance that they can trade in a secure online environment at all times. To this end the relationship with Ambersail Assured will provide us with the required high level of guidance and protection in the pursuit of this.”

**Security Manager  
Birmingham Midshires.**

### Ambersail Assured provides protection against:

- ✓ **Disclosure and Theft of Sensitive Data**
  - Applying up to the minute knowledge of online theft techniques
  - Isolating and removing exposed links to corporate data
- ✓ **Customer Account Theft**
  - Abusing your brand – limiting the opportunities for external parties to steal your customer accounts
  - Abusing business assets – limiting opportunities for abusing network access control mechanisms
- ✓ **Unauthorised Access**
  - Ensuring that authorised users only see the data that they should
  - Blocking unauthorised user access



# Use Ambersail Assured to provide essential intelligence and ongoing protection for your network connected business assets.

